



City of Folly Beach

36th Annual Folly Beach Christmas Parade Entry Form

Saturday, December 12, 2026 – Parade begins at 12:00 p.m.

Join us for the 36th Annual Folly Beach Christmas Parade! This event celebrates the holiday spirit and creativity of our community. Line up along Center Street and enjoy festive floats, music, and community pride.

IMPORTANT NOTICE

The Center Street Stormwater Project may impact the parade.
This could result in limited float size, limited float participation, adjusted route, or even full cancellation.

Submission Information

Please complete this form and submit it by **November 23, 2026**, to hodonnell@follybeach.gov

Registration Fee: Please note that donations to Lowcountry Orphan Relief will be made online this year instead of dropping off donations at City Hall. (QR code below or click this link <https://www.mygiving.net/donate/LORKIDS-General-Donations>) We ask that parade participants make donations by Dec 5th and take a screenshot of receipt and email to us. _____



Parade Entry Guidelines

- Floats, walking groups, and other entries are encouraged to be creative, imaginative, and festive in both design and theme—while staying true to the holiday spirit. All entries must be decorated.
- Please keep **environmental responsibility** in mind when decorating. Folly Beach is an environmentally conscious community, and materials should be reusable, recyclable, or otherwise eco-friendly. Any items distributed to the crowd must also be environmentally friendly and may **only be handed out by participants walking in the parade**. Throwing items from floats or vehicles is not permitted.

Arrival & Staging

Upon arriving on the island, proceed to East Arctic Avenue for staging instructions. There will be large directional signage.

- Staging will take place along East Arctic Avenue beginning at 9:00 a.m. and closing at 11:00 a.m.
- The parade will begin promptly at 12:00 p.m. (noon).
- The parade route will start on East Arctic Avenue, turn right onto Center Street (northbound), and conclude at the intersection of Center Street and Huron Avenue.
- Participants may exit the island by continuing straight over the bridge or by turning off onto Huron Avenue or Indian Avenue.

ALL Questions should be directed to Heather O'Donnell, Community Coordinator.

Call Office 843-588-2447 // Cell 843-408-3269 or email hodonnell@follybeach.gov

Rules & Conduct

- The possession or consumption of **alcoholic beverages** by any parade participant is **strictly prohibited**.
- Floats and vehicles must **remain centered in the parade route** at all times.
- Failure to comply with these or any parade rules may result in a **citation, fine, or removal** from the event.

1. Entry & Contact Information

Organization / Group Name: _____

Primary Contact: _____ **Cell:** _____

Mailing Address: _____

Email 1: _____ **Email 2:** _____

Event-Day Contact (Name & Cell): _____

2. Judging Category

Would you like your float to be judged? ☐ YES ☐ NO

If YES, please select one category:

☐ **Folly's Funkiest**

☐ **Most Sustainable**

☐ **Best Band/Music Group**

☐ **Best Spirit of The Season**

Discretion for judges:

3. Vehicle Information (15' height limit)

All floats, judged or not, must indicate the type and number of vehicles used.

Maximum of three (3) vehicles per entry.

Example: Limit of 3 per entry:(1 golf cart + 1 truck + 1 boat = 3 or 1 truck + 1 boat + 1 ATV = 3)

Vehicle Types & Quantities: _____

4. Music & Walking Groups

Will your entry include walkers, dancers, or bands? ☐ **YES** ☐ **NO**

Approximate number of participants: _____

5. Live Animals

Will your entry include live animals? ☐ **YES** ☐ **NO**

Please contact Heather O'Donnell, Community Coordinator, for further approval. Call Office 843-588-2447 // Cell 843-408-3269 or email hodonnell@follybeach.gov

6. Special Requests or Notes

7. Rules & Liability Waiver

There is only one Santa, and he rides on a fire truck at the end of the parade! It is confusing to small children to see more than one Santa riding on floats; therefore, **no one may dress as Santa** on your float or in your vehicle.

The following guidelines help ensure the quality and safety of the parade and allow as many organizations as possible the opportunity to participate. Read carefully and abide by the rules!

1. Each entrant is allowed a **maximum of three units**, indicated on the registration form.
2. All entries must have a designated candy distributor—no throwing candy/items.
3. All entries, including golf carts and cars, **must be decorated** in the spirit of the event. Please consider the environment when decorating.
4. All entries must stage on West Arctic, near the starting point at West Ashley and 2nd.
5. All entrants must display the float number and organization name on the front left of each entry for visibility by the judges staged at City Hall.
6. No swerving of floats or motorized vehicles. Stay in the **center** of the parade route—no drinking alcohol by any participants.
7. Float riders cannot get on and off during the parade at any time, nor can floats be stopped along the route.
8. All entries with children must have adults riding/walking with them throughout the entire event.
9. Walkers alongside vehicles must walk at least 10 feet from the side of the vehicle.
10. Use of fire or open flames is not permitted.
11. Firearms, real or replicas, are not permitted.
12. ALL wheels of motorized vehicles **MUST** always keep in contact with the ground. Anyone doing wheelies will be pulled from the parade immediately.

13. Each motorized vehicle must carry liability insurance and be operated by a licensed driver.
- 14.No one will be allowed to ride on the hood or roof of any vehicle.
- 15.No political campaigning is allowed on entries in the parade.
16. The undersigned agrees that all participants may be photographed or videotaped, and these images may be published in an outlet used to promote or publicize the event.

Entries must observe all applicable rules and regulations and follow all instructions from the Police and parade officials. The City of Folly Beach reserves the right to remove any entrant from the parade at its discretion.

LIABILITY WAIVER: In consideration of your accepting my entry, I hereby, for myself, my child and all participants of my entry, my heirs, executors, and administrators, waive and release all rights and claims for damages I, my child, or entry participants may have against the City of Folly Beach and its representatives, successors and assigns for all injuries suffered by myself or my child or entry participants at any activity sponsored by these groups. I have read in its entirety the general rules and the entry guidelines for participating in the City of Folly Beach Christmas Parade and agree to accept full responsibility for the compliance of this entry and all participants associated, and for any liability inherent with this entry's participation in the City of Folly Beach Christmas Parade. I understand that if I fail to comply with all the guidelines and rules for participation that my entry will be removed from the parade lineup.

Authorized Representative (Print): _____

Signature: _____

Date: _____